



CASEY FUEL CO. INC.

Volume 1, Issue 1

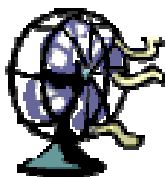
JUNE 2006

OUR MISSION

Our mission is to provide continual comfort to our customers 24/7/365 through exceptional customer service, competitive pricing and consistent execution. We will continue to expand our customer base by raising the standard for the entire service industry, while maintaining the family values the company was built upon.

**Casey Fuel will
Start Up and Service
Your Air
Conditioning System**

Summer is upon us, and now is the time to make sure your air conditioning system is working up to its optimum level. Recharging compressors, cleaning clogged lines, and replacing filters are just a few of the many steps our licensed technicians' will take to ensure you are getting the most out of your A/C system. While we won't install full air conditioning systems from scratch, we can repair and/or replace just about any configuration on the market. Don't wait until the dog days of summer are upon us to schedule your A/C tune-up! (Air conditioning service is not covered by the service contract.)

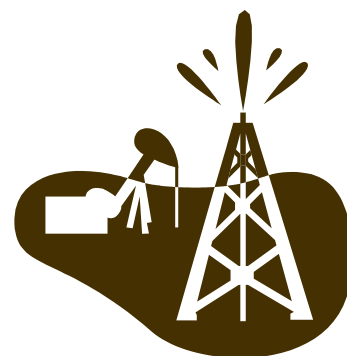


Energy Prices Continue to Set Record Highs

It is impossible not to be affected by the high costs of energy over the past few years. Gasoline has been over \$3.00 a gallon for months, and with geopolitical tension in the Middle East, Nigeria and Venezuela, and industrial revolutions in China and India, the demand and price for energy has skyrocketed. Factor that with the upcoming summer driving and hurricane season and it appears that high energy prices are not going away any time soon. At Casey Fuel we follow the oil markets diligently; by

attending seminars, subscribing to newsgroups, just about anything we can to try and make smart purchase decisions. In spite of our efforts, heating oil for our customers will inevitably be higher once again this season. We had a record number of customers "lock in" a fixed price for the '05-'06 heating season, and these people saved tremendously by doing so.

We plan on releasing our Price Protection Plan in mid-July.



Increase Efficiency (and Save Money!!!) by Upgrading Equipment

With oil prices at an all time high, now is a perfect time to consider upgrading older equipment. Technology over the past 20 years has significantly increased the efficiency of heating equipment (not to mention making it smaller and quieter); often times replacing that old boiler will pay for itself within 5-7 years by reducing oil consumption!

Call Casey Fuel to request a complimentary courtesy call to find out if replacing your heating equipment makes sense. After all, you wouldn't drive a car that is 40 years old, should you heat your home with equipment that is?

**Pay Bills Online at
www.caseyfuel.com !!**

Now, you can create an online account and review delivery history and service charges, and make payments with Visa or MasterCard credit or debit cards. Creating an account only takes a minute; all you need is your unique account number off any statement or delivery ticket and a valid email address. Learn more at www.caseyfuel.com.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell



Caption describing picture or graphic.

your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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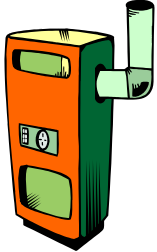
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Have you scheduled
you're annual inspection
and tune up of
your heating system?
Call today for an
appointment.



Casey Fuel goes Green...Introducing BIOHEAT

In an effort to help ease foreign oil demand, support domestic farmers and reduce environmental impacts, Casey Fuel is beginning to procure a 100% natural, renewable and environmentally friendly soybean oil (known as Biodiesel) that is mixed with traditional heating oil to create a new product called **Bioheat**. Blended in small quantities with heating oil (up to 5% Biodiesel), this new product actually burns cleaner than traditional heating oil while reducing emissions, and provides a great starting point towards offering an alternative fuel that can be produced domestically and consumed with less impact on the environment. All of our equipment manufacturers have endorsed Bioheat on their existing equipment in a low percentage blend, and this exciting new product is starting to gain a foothold in European markets as well. Currently, our biggest hurdle is getting a consistent supply of Bioheat; at present time only one of our suppliers offers it, and because it has to be shipped separately from traditional oils it costs a few cents more per gallon (a cost Casey Fuel will absorb). For the 2006-2007 heating season Casey Fuel will begin to receive Bioheat in limited quantities to our holding tanks. We'll continue to keep our customers updated as we get more experience, in the meantime learn more about Bioheat at <http://www.biodiesel.org/markets/hom/faqs.asp>.

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Mailing address line 3

Mailing address line 4

We're on the web
www.caseyfuel.com

What our Customers are Saying...

I just wanted to take a moment to thank you for the excellent service you provide. Heating costs are beyond my control; but working with customer oriented companies is not. I am happy my family chose Casey Fuel and I look forward to years of excellent service.

We lost our heat on Christmas Eve and I called Casey Fuel at about 1:00 a.m. in search of help. One of your fellows, Jon Silva, came over –

even at this awful hour – and could not have been more helpful or responsive. It turned out that a fire alarm (false) had gone on earlier in the evening and had triggered the problem. Once we figured this out, the alarm was reset and the heat returned. The purpose of this note is to tell you that you have great people working for you.

Thank you for the good service your company is providing. Last night

your Service Technician came to our home to repair a leak at the fuel oil line to the burner that was discovered during the evening. His enthusiasm to his job and attention to detail, at 10:00 p.m. on a cold and rainy night, speaks well of your company and its service.

**"WE'RE AN OIL COMPANY
IN THE SERVICE
BUSINESS!"**